ART 309: Photography II  
Thursday 6:00 – 9:35pm  
Humphrey Center 116

Instructor: Kendall McMinimy  
Contact: kmcminim@carrollu.edu - I will do my best to respond within 24 hours Monday - Friday  
Office Hours: 5-6pm, Thursday (Humphrey Center 116) - please email me to make a specific appointment

COURSE DESCRIPTION
General Education F2. Advanced photographic techniques in both black and white and color with further development of creative expression. Adjustable camera required. (Required course fee)  
Prerequisite: ART 209.

LEARNING OUTCOMES & GOALS
• Develop proficiencies in the photographic medium  
• Develop a series of series-based photographic projects  
• Evolve a personal photographic aesthetic  
• Reinforce knowledge lighting physics  
• Advance risk-taking & decision-making skills  
• Expand awareness of contemporary artists & practices  
• Refinement of digital printmaking & art presentation methodology  
• Develop greater awareness of contemporary culture theory  
• Reinforce language & knowledge of art elements, principles & theories  
• Develop a critical awareness of what constitutes effective artwork through critical, analytical and conceptual thinking skills  
• Development of photography website  
• Understand the methodologies germane to the fine arts, humanities, social sciences, or natural sciences as well as their larger social context (GE2 Learning Outcome)  
• Analyze and integrate material in a field outside your major area of Study (GE2 Learning Outcome)

MATERIALS/EQUIPMENT
• External hard drive & cloud-based storage - lab computers are periodically wiped clean  
• DSLR, lens, capture cards and card reader (rentals available $35 per semester)  
• Tripod (rentals available)  
• Sketchbook/Notebook – taking notes & visual/conceptual ideas

Readings:
• No text book, I will provide reading material as necessary

Evaluation & Grading
Projects: (75% of total course grade – 25% for each project)  
• Preconception  
• Un/Remarkable  
• Detachments

Quiz: (5% of total course grade)  
• Mid-term Assessment

Presentation: (5% of total course grade)  
• Presentation of contemporary photographer

Weekly Assignments: (5% of total course grade)
• Assignments expected for course meetings (e.g. 50 photographs related to current project, rough-draft artist’s statement, etc…)

Wix Website: (5% of total course grade)
• Website maintained for each project and include the following pages:
  ▪ Home Page: something that captures viewer’s curiosity (the hook)
  ▪ Project or Work or Portfolio Page: with “sub projects” (includes only the photographs selected for each project) & accompanying artist statements
  ▪ About or Bio Page: A brief description about your art practice
  ▪ (OPTIONAL) Contact Page: (I would recommend it, if these are projects you want to push out into the world)

Participation: (5% of total course grade)
• Participation in discussions, critiques, feedback to peers, everything… - participation is built into each project grade

PROJECT RUBRIC
• Formal Analysis - use of basic elements in conjunction with the principles of art - 35 pts
• Content/Concept - compelling, multiple entry points for viewer - 35 pts
• Technical Skill - appropriate resolution, precision, command of tools - 30 pts

Your Grade __________

GRADING CRITERIA - FINAL LETTER GRADE CRITERIA
A (90 – 100): technically and conceptually exceeds expectations of assignment, marked by curiosity, experimentation, and participation
B (80 – 89): meets and exceeds the requirements of the assignment and is conceptually and technically strong, but room for improvement
C (70 – 79): is average, merely completing the objectives of the assignment
D (60 – 69): below average, partially fulfilled the requirements of an assignment
F (59 – 0) Fail: You have missed too many class meetings or missed too many assignments.

LATE WORK POLICY
Projects will be due on time, and will be downgraded 5% each day that it is late.

EXPECTATIONS BEYOND COURSE MEETING TIME
This course requires students to work outside of class for a minimum of 6 hours/week. Please take note of the lab’s open hours.

COMPUTER LAB
No food or drinks in the lab.

ATTENDANCE POLICY - DO NOT MISS CLASS
• First Absence - will not directly affect your grade (NOTE: missing a critique date will directly impact project grade; see below)
• Second Absence - lowers overall course grade by 10% (NOTE: missing a critique date will directly impact project grade; see below)
• Third Absence - course failure

An accumulation of three late arrivals, early departures, lack of materials, and/or working on something unrelated to this course, will count as one absence.

Critique dates are required. Missing a critique date will result in an automatic loss of 30% of project grade (meaning that the rubric assessment would start at a maximum of 70% rather than 100%).
For any reason, if I am not present during any portion of our course meetings, our meeting time is still considered required studio-work time (you are still expected to be present and working on course-related projects - editing photographs, writing artist statements, printing, presentation research, etc...).

**PHONE/ELECTRONIC DISTRACTIONS**
Do not use your phones during class. Each use will be considered “working on something unrelated to this course,” and will be counted towards an accumulation absence (3 will result in a full absence).

**SYLLABUS/COURSE MODIFICATION**
The instructor and the University reserve the right to modify, amend, or change the syllabus (course requirements, grading policy, etc.) as the curriculum and/or program require(s).

**DISABILITIES**
Students with documented disabilities who may need accommodations, or any student considering obtaining documentation should make an appointment with Ms. Martha Bledsoe, Director of Services for Students with Disabilities, no later than the first week of class. She can be reached by calling 262-524-7335 or contacting her via email at mbledsoe@carrollu.edu.

**ACADEMIC INTEGRITY**
The Carroll University Academic Integrity Policy is located in your student handbook (https://my.carrollu.edu/ICS/Departments/Student_Affairs). I encourage you to familiarize yourself with it. If a student violates this policy in any way, I reserve the right to impose a sanction of failure on the assignment/assessment or failure in the course. If you have questions about appropriate citations, please ask.

All work must be originally and solely intended for this course. Do not submit photographs used for other courses. Additionally, while appropriation can provide a means towards cultural production, it will not be accepted for this course (original work only).

**Week 1: September 7 – Introduction & Survey**
- Review Syllabus
- Presentation/Discussion: Contemporary Survey
- Photography Assessment Survey

Due Before Next Meeting:
- Bring examples of past photographic work
- Open a Wix website (free): http://www.wix.com/
- Email me a link to your Wix website

**Week 2: September 14 – Preconceived**
- Presentation: Contemporary Conceptual Photographic Practice
- Adobe Bridge: Overview (working with Raw, creating PDF’s for class)
- NEW Project: Preconceived
- Discussion: Past Work
- Wix: Photography Site

Due Before Next Meeting:
- 50 Photographs - Project-Related Photographs
- Preconceived Ideas (generate some ideas and write brief description of each idea)

**Week 3, September 21 – Preconceived**
- 50 Photograph Review/Edit
- Presentation: Cynical Sincerity
- Adobe LightRoom: Raw Post Production
- Discussion: Preconceived Idea Review
• Studio Time: Wix Website

Due Before Next Meeting:
• 50 Photographs - Project-Related Photographs
• Find one good & one bad artist’s statements to share with class
• Presentation Prep: Write a paragraph indicating which photographer you would like to present, the contemporary photographer you will be presenting to class (Do Not use a previous photographer presentation – from another course)

**Week 4, September 28 – Preconceived**
• 50 Photograph Review/Edit
• Photoshop: Overview-Tools/Navigation/Layers/Workspace/Anti-Filter
• Discussion: Good & Bad Artist’s Statements

Due Before Next Meeting:
• 50 Photographs - Project-Related Photographs
• Artist’s Statement – Rough Draft for Preconceived

**Week 5, October 5 – Preconceived**
• 50 Photograph Review/Edit
• Photoshop: Image Size/Canvas Size/Resolution/Un-Sharp Filter/8Bit vs 16Bit
• Artist Statement Exchange and Review

Due Before Next Meeting:
• Project: Preconceived & Statement

**Week 6, October 12 – Preconceived/ Un/Remarkable**
• Project Due/Critique: Preconceived
• NEW Project: Un/Remarkable

Due Before Next Meeting:
• 50 Photographs - Project-Related Photographs

**Week 7, October 19 – Un/Remarkable**
• 50 Photograph Review/Edit
• Photoshop: Pen Tool
• Presentation: Elevating the Everyday
• Photographer Presentations

Due Before Next Meeting:
• 50 Photographs - Project-Related Photographs

**Week 8, October 26 – Un/Remarkable**
• 50 Photograph Review/Edit
• Presentation: Sequencing
• Quiz: Mid-term Quiz
• Photographer Presentations

Due Before Next Meeting:
• 50 Photographs - Project-Related Photographs
• Artist’s Statement – Rough Draft for Un/Remarkable

**Week 9, November 2 – Un/Remarkable**
• 50 Photograph Review/Edit
• Photographer Presentations
• Artist Statement Exchange and Review

Due Before Next Meeting:
• Un/Remarkable Project and Statement

**Week 10, November 9 – Un/Remarkable/Detached**
- Project Due/Critique: Un/Remarkable
- NEW Project: Detached

Due Before Next Meeting:
  - 50 Photographs - Project-Related Photographs

**Week 11, November 16 – Detached**
- 50 Photograph Review/Edit
- Presentation: Seemingly Objective Eye

Due Before Next Meeting:
  - Thanksgiving Break – No Class

**Week 12, November 23 – Detached**
- THANKSGIVING BREAK – NO CLASS

Due Before Next Meeting:
  - 50 Photographs - Project-Related Photographs
  - Artist’s Statement – Rough Draft for Detached

**Week 13, November 30 – Detached**
- 50 Photograph Review/Edit
- Artist Statement Exchange and Review

Due Before Next Meeting:
  - Detached Project & Statement
  - Wix: Detached Project & Statement Sub Page

**Week 14, December 7 – Detached**
- FINAL CLASS – ALL MATERIALS DUE
- Project Due/Critique: Detached
- Wix Site: All Required Pages Completed

**Week 15, December 14 - Finals Week – NO FINAL**
- No Final
- No Class