Course Title: Photography I, ART209-E Syllabus – Fall Semester 2017
Prerequisite: None

Location: Main Campus, Humphrey Center 116

Day/Time and Dates: Tuesday 6:00 – 9:35 pm

Instructor: William Zuback

Learning Outcomes:

› This course provides an overview of the fundamentals of digital photography with a DSLR camera. You will learn techniques and outcomes that will not only help you be a better photographer but as a future designer/art director it will help you communicate your ideas with hired photographers.
› Students will learn the technical tools and skill sets that expand and enhance your photography experience while emphasizing the conceptual skills necessary to bring your aesthetic ideas to fruition. (Each photography assignment will call on the student to use different techniques taught/discussed in class to achieve the technical objectives of a specific photography application.)
› This course involves a devoted and enthusiastic approach to the creation and critique of photographic images. (Students will learn by seeing and doing, what makes one image potentially more successful than another).
› Students will learn by making, editing, viewing and discussing images. (Students will learn and understand the meaning of a photograph by deconstructing how images communicate and are communicated through the photographer's technical and aesthetic image making decisions).
› Students will work with their digital camera, it's native software, third party image manipulation software and design/conceptual principles to make successful photographs with meaning. (Photography techniques and Photoshop techniques will be taught to meet your communicative objective of your photographs).

Mechanism for Assessment:

› A minimum of twelve assignments will be critiqued and reviewed for technical and aesthetic merit by the student, peers and professor. Your grade will be based on how accurately you executed the assignment and your oral participation during the class critique’s. The professor will provide a letter grade and comments based on the above, for each of the twelve assignments.
› A Satisfactory/Unsatisfactory will be assessed to the twelve digital retouching assignments.
Week 13 you will turn in your final comp book. This semester long assignment will act as your final and make up almost 1/3 of your grade.

Source of each reading:
PDF's of instructors own notes on technical information pertaining to photography assignments and post production/editing.

Required text books:
UNDERSTANDING EXPOSURE by Bryan Peterson
THE PHOTOGRAPHER’S EYE by Michael Freeman

Tips for successful participation in class:
1. Keep up to date on all photography assignments.
2. Follow all deadlines and exercise meaningful involvement in group critique's of photographs.
3. Ask questions if you are not understanding the handout materials, readings or assignment descriptions/objectives.
4. Attend and be on time for all classes.

Required for class:
1. A DSLR (Digital Single Lens Reflex) camera. Cameras are available for check out for the duration of the semester.
2. Notebook for note taking during lectures and critique feedback from peers and instructor.
3. USB flash drive or external hard drive for digital files.

Optional but recommended for class:
1. Tripod (available for short term check out from the Art Department)
2. Variety of lenses or a all encompassing zoom lens (wide angle, normal, macro, telephoto)

Grading Policies – Grading is based on completing photographic, retouching, and comp book assignments, class critique's, completed comp book. Instructor will grade each of your photographic assignments by viewing students digital images. Grades will be based on students ability to demonstrate the assignments key goals based on lesson handouts and lecture/demo's. Student participation will be graded by critique comments on peer's photographs as well as their own.

Grading Scale:

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<tr>
<th>Grade</th>
<th>Range</th>
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<tbody>
<tr>
<td>A</td>
<td>94.00 – 100.00</td>
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<tr>
<td>B</td>
<td>93.99 – 85.00</td>
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<td>C</td>
<td>84.99 – 77.00</td>
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<td>D</td>
<td>76.99 – 70.00</td>
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<td>F</td>
<td>Less than 70.00</td>
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Assignment Policies (late penalties, scope, size, etc):
Assigned work must be turned in on the stated due dates by instructor. Late assignments will be marked one full grade lower each day it is late. Students always have the opportunity to increase an assignment grade by redoing it and turning it in at the following weeks class. Students who turn work in late do not get the opportunity to increase their grade with a redo. Students lack of participation in all/any aspects of the course curriculum (photography, participation, critique's) will reflect in lower grades.
and/or fail. Comp book is due on the Tuesday of the 13th week. Work not turned in at this time will receive a zero.

**Attendance requirements:** Attendance is required at all 14 weeks of the course. Absences will be permitted with instructors approval. Absences don't change due dates of assignments. Exceptions will be made for some family/personal needs. Excessive absences will result in final grade penalties (3-4: ½ grade, 5-6: 1 grade, 7-8: C best grade possible, more than 8: D best grade possible). If you are unable to attend a class, you are to call/text my cell number or send and email before the class begins. I will determine if the absence is excused at that time.

**Guidelines for wireless and electronic devices in the classroom:**
Cell phones must be silenced during class. Students doing excessive texting during class will be asked to leave. Students are not to be on computers during lectures unless it is required during class.

Students with documented disabilities who may need accommodations, or any student considering obtaining documentation should make an appointment with Ms. Martha Bledsoe, Director of Services for Students with Disabilities, no later than the first week of class. She can be reached by calling 262-524-7335 or contacting her via email at mbledsoe@cc.edu.

The instructor and the University reserve the right to modify, amend, or change the syllabus (course requirements, grading policy, etc.) as the curriculum and/or program require(s).

The Carroll University Academic Integrity Policy is located in your student handbook https://my.carrollu.edu/ICS/Departments/Student_Affairs. I encourage you to familiarize yourself with it. If a student violates this policy in any way, I reserve the right to impose a sanction of failure on the assignment/assessment or failure in the course. If you have questions about appropriate citations, please ask.

**New Learning Management System**

Effective Fall 2017 Carroll is changing Learning Management Systems from eLearning to Canvas. You can access Canvas through my.carrollu.edu just like you accessed eLearning. The Canvas link is located on the left side of the screen under Quick Links. A Canvas tab will also replace the current eLearning tab.

There’s an app for that! The Canvas by Instructure app is the mobile version of Canvas that helps you stay current with your courses anywhere you go. Available for iOS and Android devices.

**Need help with Canvas?**
There are several ways that you can get help using Canvas:
1. Click the Canvas Help button on the home page of any course.
2. Call the Canvas Support Hotline (available 24/7) (844) 358-6885
3. Click the Help button on the Canvas Menu bar and click Chat with Canvas Support. (Also available 24/7.)
4. Click Search the Canvas Guides in the Help Menu and search for an answer.